

2019 HOLIDAY PACKS MEMBER DRIVE CAMPAIGN PERFORMANCE

<https://shop.Int.org/collections/staff-picks/products/leave-no-trace-membership-gear-package>

The holiday pack member drive ran from 12/10 to 1/20 and **raised \$4060 from 28 gifts.**

Break down of gifts:

Acquisition	10	\$1,450
Renewal	18	\$2,610
Total	28	\$4060

Touchpoints:

- December 10: [Email 1](#) || 60.5K
- December 13: Facebook post || 5.3K reach
- December 15: Instagram post || 10.4K reach
- December 12: [Email 2](#) (to colorado contacts) || 5.6K

Product Landing Page:

Q Search Log In Create account Cart \$0.00

Leave No Trace
Center for Outdoor Ethics

GIFT IDEAS NEW ARRIVALS APPAREL GEAR EDUCATIONAL MATERIAL

HOME STAFF PICKS LEAVE NO TRACE MEMBERSHIP GEAR PACKAGE Twitter Facebook Instagram YouTube



Leave No Trace Membership Gear Package

\$145.00

SIZE:

QUANTITY:

Stock up this holiday season with the Leave No Trace Membership Gear Package! From special-edition Leave No Trace items to equipment by top-notch outdoor brands, this is perfect for yourself or for your favorite adventure buddy. Protect the outdoors and get yours today before they're gone!

Package includes:

- Year membership to Leave No Trace
- 2020 Member T-Shirt & Sticker
- 1.5L Katari Osprey Hydration Pack
- 25th Anniversary T-Shirt & Sticker
- Klean Kanteen Insulated 20oz Water Bottle
- Leave No Trace in the Outdoors Book
- Medium Meli Beeswax Wrap
- Small Meli Beeswax Wrap
- Klean Kanteen Straw (qt 2)

~Total package valued at \$213, a \$68 savings~

If two different T-shirt sizes are desired, please list them in the comments section. Likewise, if the membership is not for you, please provide the name, email and home address of the member in the comments.

Order by 12/16 to help ensure delivery before Dec. 25th. Supplies are limited.

[Recommend 0](#) [Share](#) [Tweet](#) [Save](#)

Related Products

[VIEW MORE](#)



Starry Mountainscape Insulated TKWide 16oz
\$29.95



Desert Sunset Insulated Klean Kanteen 20oz
\$30.95



Under the Stars Insulated Klean Kanteen 20oz
\$30.95



Limited-edition 25th anniversary T-shirt
\$29.95

Help - Leave No Trace

- Contact Us
- Our Story
- Problems We Solve
- 7 Principles
- Become a Member
- Sponsored Events
- Transparency Report

Terms - Leave No Trace

- Privacy Policy
- Refund Policy
- Shipping Policy
- Terms of Service

Contact - Leave No Trace

800-332-4100 • [Contact Us](#)

SHIPPING ADDRESS:

Leave No Trace Center for Outdoor Ethics
1000 North Street
Boulder, CO 80304

[Twitter](#) [Facebook](#) [Instagram](#) [YouTube](#)

Accepted Payments: 

Thanks for Supporting Your Planet!

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Email 1 & 2 (same content, different audience):



Holiday Gear Package On Sale!

Stock up this holiday season with the **Leave No Trace Membership Gear Package!** From special-edition Leave No Trace items to equipment by top-notch outdoor brands, **this kit is perfect for yourself or for your favorite adventure buddy.**

Full retail value is more than \$200 — the package includes:

- Year membership (or gift membership) to Leave No Trace
- 2020 Member T-Shirt & Sticker
- 1.5L Osprey Hydration Pack
- 25th Anniversary T-Shirt & Sticker
- Klean Kanteen Insulated 20oz. Water Bottle
- Leave No Trace in the Outdoors Book
- Medium Meli Beeswax Wrap
- Small Meli Beeswax Wrap
- Klean Kanteen Stainless Steel Straw (quantity 2)

Protect the outdoors and **get yours today** before they're all gone!

[Shop Now](#)

Order by 12/16 to ensure delivery before December 25th. Supplies are limited.

Facebook 1:



Leave No Trace Center for Outdoor Ethics



Published by Ailsa Walsh [?] · December 13, 2019 · 🌐

LIMITED TIME ONLY: Holiday packs are now available! Receive a year long membership to Leave No Trace along with:

- 2020 Member T-Shirt & Sticker
- 1.5L Katari Osprey Hydration Pack
- 25th Anniversary T-Shirt & Sticker
- Klean Kanteen Insulated 20oz Water Bottle
- Leave No Trace in the Outdoors Book
- Medium Meli Beeswax Wrap
- Small Meli Beeswax Wrap
- Klean Kanteen Straw (qt 2)

The perfect gift for the budding outdoor enthusiast in your life. Get yours today: <https://shop.lnt.org/.../leave-no-trace-membership-gear-packs...>



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Boost this post for \$100 to reach up to 30,000 people.

5,274
People Reached

217
Engagements

Boost Post

Gabriel Peace, Eric Burrell and 27 others

11 Shares

Like

Comment

Share



Instagram 1:



View Insights

Promote



Liked by danagwozdz and 353 others

leavenotracecenter Hey guys! Hope you're all having a great Sunday. Beginning tomorrow, we'll be highlighting one of the 7 principles of Leave No Trace each day by giving away some AWESOME prizes 🤯 in the meantime why not give the ultimate gift?! ALL this gear plus a year long membership to Leave No Trace available for a limited time only as part of our holiday packs. Link in bio to gift to your favorite environmentalist 📺 #EnjoyYourWorld #LeaveNoTrace

